

FOR IMMEDIATE RELEASE

Heather Croner Real Estate Sotheby's International Realty Debuts Website

MILLBROOK, N.Y. (March. 10, 2016) – Heather Croner Real Estate Sotheby's International Realty today announced the launch of its new state-of-the-art website, www.heathercronerrealestate.com, which enables consumers to search for the Hudson Valley's finest homes using smartphones, tablets and desktop and laptop computers.

The site provides detailed descriptions of the area's many towns and hamlets and will feature quarterly market reports and a new blog authored by Heather Croner, the firm's owner.

"Our new website shares our inside perspective on the unique lifestyles offered in Dutchess, Columbia and Ulster counties," said Croner. "That kind of information is very valuable during the search for a home. With 36 years of experience serving this market, we are uniquely positioned to offer our insights on trends."

The site showcases the firm's listings through high-quality photography and video. It also shares the Sotheby's International Realty® brand website's innovative features, functionality, look and feel, utilizing technologies that allow users to define and refine how they want to search, whether by lifestyle or amenity.

About Heather Croner Real Estate Sotheby's International Realty

Heather Croner Real Estate Sotheby's International Realty, established in 1980, provides real estate brokerage, marketing and consulting services throughout the Hudson Valley of New York state, known for its historic small towns, fine arts, farm-to-table cuisine and country lifestyle. The brokerage's resources include four multiple-listing services focused on Dutchess, Columbia and Ulster counties as well as the Sotheby's International Realty® global network. With its principal office in Millbrook, New York, in the heart of the Hudson Valley, the firm is less than two hours north of New York City.

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